

## RECENT DJ REFERRAL EMAILS

**Subject:** A Wedding DJ Referral

**From:** Melisa\_Farberow@discovery.com |

**Date:** Mon, 30 Jun 2003

Scott and I just got married on May 17, and Michel K. was our DJ. I can't tell you how many people came up to us and said how much fun they had. -- EVERYONE was dancing, young and old alike! Some DJs can be intrusive and "try to be funny" during weddings, but Michael K was a perfect gentleman who was very laid back and could really read the crowd. Michael played classical for our ceremony, then our own selection for cocktail hour, then frank sinatra style music for dinner hour, and finally great dance music afterwards.

He kept our limited amount of activities on track (i.e. cake cutting, and bride/groom introduction) and I would highly recommend him for your wedding as well:-)

Melisa Farberow (Rogers!)

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Melisa Farberow  
Creative Manager, Licensing  
NEW ADDRESS AS OF 3-24-03:  
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One Discovery Place  
Silver Spring, MD 20910  
240-662-4358

**From:** 🌐 "Lisa Reyburn-Payne" <lisa\_reyburn@yahoo.com> |

**Subject:** DJ MichaelK Referral

**Date:** Mon, 30 Jun 2003

Chris,

Mike Kocher (aka DJ MichaelK) was the DJ at my wedding in November, and he was \*excellent\*! My husband and I wanted some music that is outside the norm for typical weddings (i.e. hard rock). Mike was able to blend in our favorites while still pleasing the entire crowd. He really took our musical tastes into account. We had asked for an extremely out-of-the ordinary song to be introduced to, and even though he didn't have it in his musical collection, he was able to get it for us before the wedding. We also had a few songs on our "don't play" list, and he stood firm on not playing them even with many requests (and even with a proposed \$20 bribe from my sister!!).

We had many compliments on how great the DJ was, and how well the music fit my husband and my tastes and personalities. If you need any more information, feel free to contact me.

Good Luck with the wedding plans!

Lisa

**From:** "Bob & Helen" <rhoades@closecall.com> |

**To:**

**Subject:** DJ Michael K referral

Hello there!

Just a short note to let you know how great DJ Michael K was at our wedding. He can really read a crowd and knows how to start & keep the fun going.

The most important thing to me, though, is that he knew that it was OUR day and he made sure every little thing was just how WE wanted it. Michael takes extra care to get complete info, proper name pronunciation, what songs are on the DEFINITELY PLAY list, and what songs are on the DO NOT PLAY NO MATTER HOW MANY PEOPLE ASK FOR IT list. He also makes sure that he BRINGS the songs that you want/need.

If I can help further, please let me know!!

GOOD LUCK and CONGRATULATIONS on your wedding!!

~Helen Rhoades

**From:** "ERIC HOHMAN" <emhho@hotmail.com> |

**Subject:** DJ Michael Kocher

**Date:** Fri, 20 Jun 2003 12:49:43 +0000

To whom it may concern :

Just wanted to give you a referral for Michael Kocher and his dj'ing skills. We had Michael dj our wedding in October of 2002, and without a doubt I would highly recommend him to anyone interested in having a dj at their wedding. Not only is he a genuine, personable, funny, and hard working person, his dj'ing abilities are quite impressive. Having been a involved in at least 8-10 weddings in which a dj was the primary source of music, I can honestly say that Michael's work is second-to-none. That alone is enough reason to hire his services, and when you combine this with his extreme flexibility, ability to read the wedding crowd, and great choice of music, your decision should be very easy. I hope you have a great wedding day, and I guarantee you will be quite pleased if you decide to use Michael as your dj.

Sincerely,  
Eric Hohman

**[OTHER REFERRALS & LETTERS](#)**